



This is a selection of design elements / screens from various submissions that caught my eye.

On each I comment on what I like and what I don't in order to give guidance for further submissions and improvements.

Do you believe your
systems are secure?

Let's do a

Reality Check

JOIN TODAY

What I like:

- Background image
- Colors of background image

What I don't like:

- Orange button
- Font



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Franck ▾



Do you believe your systems are secure?

Let's do a Reality Check

[JOIN TODAY](#)

What I like:

- Background image
- Colors
- Screen transition not horizontal
- Menu items in ALL-CAPS

What I don't like:

- Orange button



Arch1™

INTRODUCTION

SOLUTIONS

CUSTOMERS

PROGRAMS

RESEARCHS

EN AR



Franck ▾



**DO YOU BELIEVE YOUR
SYSTEMS ARE SECURE?**
LET S DO A REALITY CHECK

JOIN TODAY



What I like:

- Bevel to cut out space for logo
- ALL-CAPS

What I don't like:

- White menu band (I know that contradicts with my liking of the bevel)



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DO YOU BELIEVE YOUR SYSTEMS ARE SECURE?

Let's do a Reality Check

JOIN TODAY →

What I like:

- Font of "Do you believe your systems are secure?"
- Watermark background graphics
- Logo with Watermark shield on top left
- Button design with grading colors

What I don't like:

- First Screen should be full screen animated background
- The 'M' in the shield logo is getting covered by the '1st'
...how about moving the shield a little bit down?



[Introduction](#)[Solutions](#)[Customers](#)[Programs](#)[Researchs](#)[EN](#)[AR](#)

DO YOU BELIEVE YOUR SYSTEMS ARE SECURE?

Let's do a Reality Check

JOIN TODAY →



What I like:

- Font of "Do you believe your systems are secure?"
- Different font sizes and colors
- Logo with Watermark shield on top left
- Button design with grading colors

What I don't like:

- Big Shield Logo

[Introduction](#)[Solutions](#)[Customers](#)[Programs](#)[Research](#)[EN | AR](#)

Frank ▾



Do You Believe Your Systems Are Secure?

Let's Do A Reality Check

[Join Today](#)

What I like:

- Logo – can you try to put that fine shield around the 'M' of the name, rather than putting a separate 'M'?

What I don't like:

- Button

PROGRAM

ANATOMY OF BUG BOUNTY PROGRAM

Your Bug Bounty Program can take on many different forms depending on your organization's maturity, objectives, scope, testing timelines, and budget.

We recommend a **crawl/walk/run** approach to your bug bounty program by adjusting the above parameters. This allows you to streamline your patching processes and be prepared, and equipped to promptly resolve discovered vulnerabilities.



CRAWL



WALK



RUN

What I like:

- Title design with key word shadow behind it and partial underline
- Font
- Watermark background graphics
- Circles graphics around the animal icons
- Two-colored animal icons

What I don't like:

- Too much text in one place
- Try putting the second paragraph after the graphics?

Anatomy of bug bounty program

Your Bug Bounty Program can take on many different forms depending on your organization's maturity, objectives, scope, testing timelines, and budget.

We recommend a crawl/walk/run approach to your bug bounty program by adjusting the above parameters. This allows you to streamline your patching processes and be prepared, and equipped to promptly resolve discovered vulnerabilities.



What I like:

- Path from Crawl to Walk and Run
- Falcon
- Line before title

What I don't like:

- 'Run' should be 'Fly'
- Camel to have only one hump
- Font size too small
- Orange color

Anatomy of Bug Bounty Program

Your Bug Bounty Program can take on many different forms depending on your organization's maturity, objectives, scope, testing timelines, and budget.

We recommend [acrawl/walk/run](#) approach to your bug bounty program by adjusting the above parameters. This allows you to streamline your patching processes and be prepared, and equipped to promptly resolve discovered vulnerabilities.



Crawl

Launch private bug bounty with limited scope



Walk

Transition to public program



Run

Increase rewards, add targets

What I like:

- Vertical arrangement of icons

What I don't like:

- Shield shapes

PRIVATE

PUBLIC VS PRIVATE



PUBLIC PROGRAMS

Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.



PRIVATE PROGRAMS

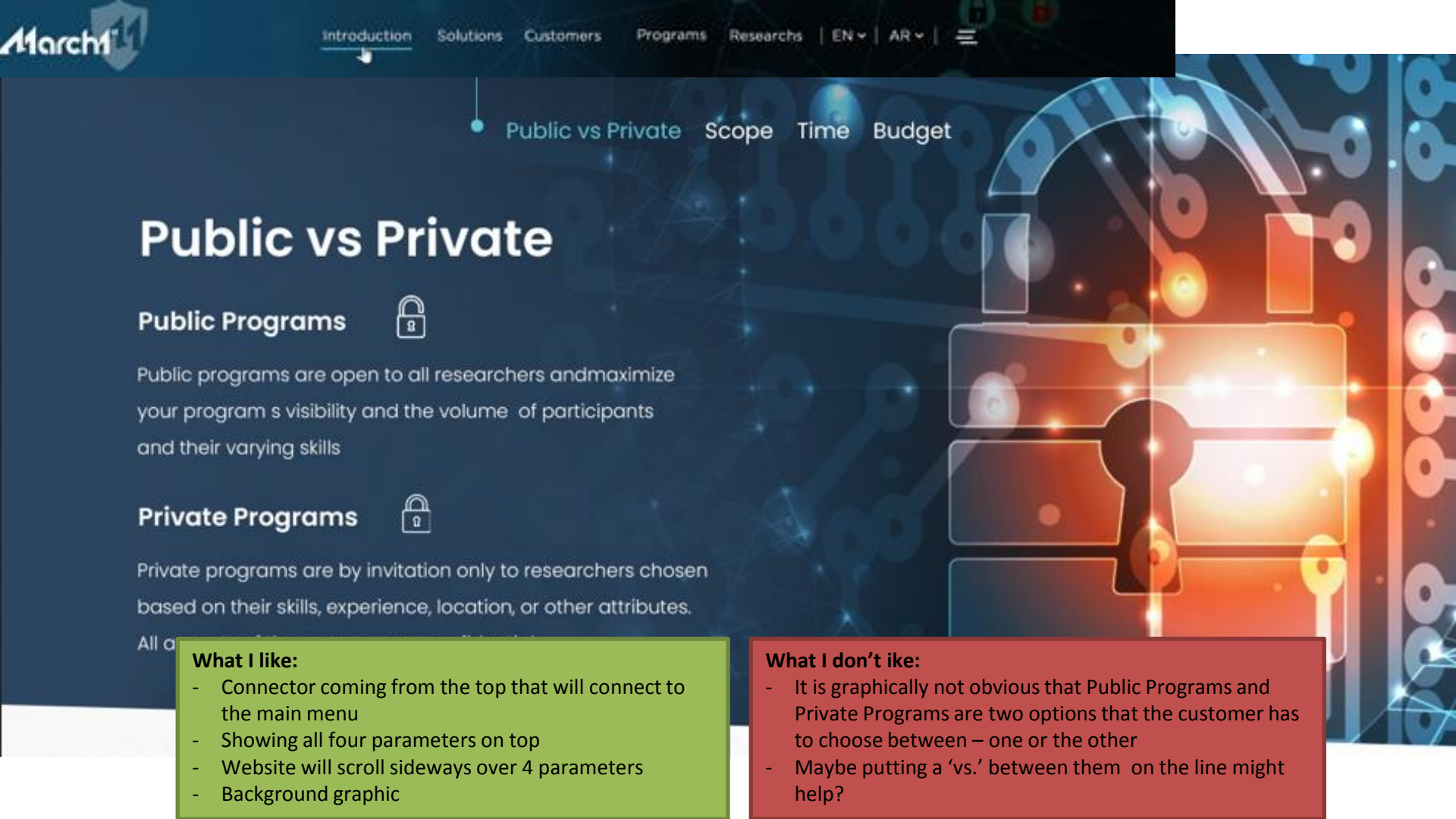
Private programs are by invitation only to researchers chosen based on their skills, experience, location, or other attributes. All aspects of the program are confidential.

What I like:

- Overall graphical design
- Watermark
- Image
- Circular graphic around icons
- Title and font

What I don't like:

- It is graphically not obvious that Public Programs and Private Programs are two options that the customer has to choose between – one or the other
- Maybe putting a 'vs.' between them on the line might help?

[Public vs Private](#)[Scope](#)[Time](#)[Budget](#)

Public vs Private

Public Programs



Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills

Private Programs



Private programs are by invitation only to researchers chosen based on their skills, experience, location, or other attributes.

All o

What I like:

- Connector coming from the top that will connect to the main menu
- Showing all four parameters on top
- Website will scroll sideways over 4 parameters
- Background graphic

What I don't like:

- It is graphically not obvious that Public Programs and Private Programs are two options that the customer has to choose between – one or the other
- Maybe putting a 'vs.' between them on the line might help?



Public vs Private



Scope



Time



Budget

Public vs Private



Public Programs

Public programs are open to all researchers & maximize your program's visibility and the volume of participants



Private Programs

Private programs are by invitation only to researchers chosen based on their skills, experience, location, or other attributes.

What I like:

- Showing all four parameters on top
- Website will iterate sideways over 4 parameters
- Putting the options side-by-side is more intuitively clear that these are 2 options, one vs. the other

What I don't like:

- Images with little cartoon characters

Public vs Private

Scope

Time

Budget



Continuous

Continuous programs are recommended for all customers, esp. for high value targets and dynamic/agile environments..



Project Based

Project based programs are limited to an agreed duration, similar to a traditional penetration test.

What I like:

- Showing all four parameters on top
- Website will scroll sideways over 4 parameters
- Putting the options side-by-side is more intuitively clear that these are 2 options, one vs. the other

What I don't like:

- Shield logo in the middle



Public vs Private



Public Programs

Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.



Private Programs

Private programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.

What I like:

- Creative ways to show 4 parameters with 2 options each
- Type of Images used on left, except the one for 'Time'

What I don't like:

- Shield logos
- It is graphically not obvious that Public Programs and Private Programs are two options that the customer has to choose between – one or the other
- Maybe putting a 'vs.' between them on the line might help?

Scope



Limited Scope

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Full Attack Surface

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Time



Continuous

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Project Based

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Budget



Open Budget

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Limited Budget

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Public Vs Private



Public Programs

Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.



Private Programs

Private programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.

Scope



Limited Scope

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.



Full Attack Surface

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard.

Time



Continuous

Continuous programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.



Project Based

Project-based programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.

Budget



Open Budget

Open budget programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.



Limited Budget

Limited budget programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.

Public vs Private



What I like:

- Connecting the icons to the central graphic
- Graphically intuitive that these are two options

Scope



What I don't like:

- Images
- Orange color
- Font and font size (too small)

Public vs Private



Public vs Private

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Private Programs

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Scope



Limited Scoop

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Full Attack Surface

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Time



Continuous

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Project Based

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Budget



Open Budgeted

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Limited Budget

Lorem ipsum dolor sit amet, conser adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

What I like:

- Compact design

What I don't like:

- Too plain, boring
- Might need a 'vs' or some kind of double-sided arrows in middle to show that these are choices to be made

CUSTOMER

HOW IT WORKS FOR CUSTOMER?



TAILOR YOUR
BUG BOUNTY
PROGRAM



ALL PARTIES AGREE
ON TERMS &
CONDITION



RESEARCHERS
SEARCH FOR AND
SECURELY SUBMIT
VULNERABILITIES TO
MARCH1ST



MARCH1ST
VALIDATES AND
TRIAGES THE
SUBMISSIONS



CLIENT RECEIVES
ONLY VALID
AND



What I like:

- Font
- Clear flow

What I don't like:

- Plain, not very creative
- Navigator arrows at the bottom
- Please see how it's done on hackenproof.com

How it works for customer?



What I like:

- Clear flow
- Navigator at the bottom

What I don't like:

- Plain, not very creative

HOW IT WORKS FOR CUSTOMER?



What I like:

- Creative

What I don't like:

- Too colorful
- Font
- Why is there a 'fold' going through each number?

CUSTOMERS THAT MARCH FIRST

march1st is the the first cyber security company in the Middle East to provide managed bug bounty and vulnerability disclosure programs. Our customers realize that a bug bounty program has the highest ROI of any cyber security investment. It is the reality check for their defenses and keeps thier IS teams on thier toes..



HELPING EMIRATE AIRLANE TO SECURE THEIR SYSTEM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quis cras nam sodales scelerisque nec bibendum consectetur. Ut sit tincidunt cursus sem in massa faucibus. Velit netus sed sagittis, consectetur eu integer nibh at urna. Vestibulum suspendisse malesuada tellus feugiat quisque vulputate

[READ STUDY CASE →](#)

What I like:


- Title
- Font
- Watermark
- Button design

What I don't like:

CYBER SERVICE

Search To Provider Service 🔍

PUBLIC (25) PRIVATE (55) POINONLY (55) REWARD (55)



formerly oDesk


PUBLIC SAFE HARBOUR

BITBUCKET DISCOVER
VERNUBALITY PROGRAMME
FULL REWARD

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →



REGIONS


PUBLIC SAFE HARBOUR

DIGISTORM

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability


Join Program →



TWILIO

A Cloud Communications
Company

PUBLIC SAFE HARBOUR



WESTERN UNION

Moving money for better


PUBLIC SAFE HARBOUR

BITBUCKET DISCOVER
VERNUBALITY PROGRAMME
FULL REWARD

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →



step


PUBLIC SAFE HARBOUR

BITBUCKET DISCOVER
VERNUBALITY PROGRAMME
FULL REWARD

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →



BITBUCKET DISCOVER

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →

What I like:

- Font
- Simplicity
- Button looks different than 'Public/Private' and 'Safe Harbor' indicators

What I don't like:

- Navigation arrows at bottom

Why Hack With March1st?



Our Programs Are Not Crowded

march1st is a new platform and we are very selective with the researchers we work with

The Middle East Is Still A Nascent Market For Bug Bounties

The market has been underserved until now and most clients are running their first bug bounty programs

No Tax Forms

March1st is based in the United Arab Emirates where there is no income tax

Protection For Unsolicited Disclosure

Our Unsolicited Vulnerability Disclosure Program (UVDP) allows for anonymous submissions

What I like:

- Connecting the advantages to March1st
- Blue lines to the left of the text connecting to the graphic

What I don't like:

- Shield logo

Why Hack With March1st?



What I like:

- Connecting the advantages to March1st

What I don't like:

- Maybe add the blue lines next to the text blocks connecting to the graphic as on previous page

Why Hack With March1st?



What I like:

- Connecting the advantages to March1st
- Circle around the logo... could maybe be enhanced to be more graphical / creative (see watermarks on other pages above)

What I don't like:

- Shield Logo
- Maybe add the blue lines next to the text blocks connecting to the graphic as on previous page

MAHACKER

ENLIST AS A MARCHIST HACKER

Join mach1st and make a name for yourself as part of our distinguished community of ethical hackers protecting our clients.

READ STUDY CASE →



What I like:

- Title design
- Font
- Background
- Button design

What I don't like:

- Shield
- Maybe replace with 'M' logo?

Enlist as a march1st hacker

Join mach1st and make a name for yourself as part of our distinguished community of ethical hackers protecting our clients.

JOIN OUR HACKER COMMUNITY

What I like:

- Background image

What I don't like:

- Button design
- Can we replace 'march1st' with the Logo in the title?

BOARD

LEADER BOARD

**THOMAS EDISEO**
Rank : 1

ACCEPTANCE
RATE

75 %

TOTAL POINT
EARNED

1500

ACCEPTANCE
RATE

75 %

TOTAL POINT
EARNED

1500

ALL TIME			LAST 90 DAYS	LAST 30 DAYS
1	Thomas Ediseon	1500 POINTS		
2	Thomas Ediseon	800 POINTS		
3	Thomas Ediseon	600 POINTS		
4	Thomas Ediseon	600 POINTS		
5	Thomas Ediseon	600 POINTS		

What I like:

- Simple
- Title

What I don't like:

- Needs a vertical scroll bar to the right of the ranking list

LEADER BOARD



THOMAS EDISEON

RANK : 1



All Time

Last 90 days

Last 30 days

1

Thomas Ediseon

1500 points

2

Thomas Ediseon

900 points

3

Thomas Ediseon

600points

What I like:

- Circles around the numbers on the left

What I don't like:

- Needs a vertical scroll bar to the right of the ranking list

FAQ

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem

Is anyone can register in the program ?



Is anyone can register in the program ?



How we get the awrd



How we get the awrd



when it will be last day to submit a report



when it will be last day to submit a report



What I like:

- Background image

What I don't like:

- Please show what it will look like when one question is expanded



Introduction

Solutions

Customers

Programs

Research



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What I like:

- 'M' Watermarkcould be used in other places of the landing page

What I don't like:

- Lacking content



Contact Us

-  **Phone: +604 856 0303**
-  **Email: info@company.com**
-  **Company, 24643 21B Ave
Langley, BC, Canada, V2Z 1J3**

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- Home
- Contact Info & dealer list
- Privacy Statement
- Service & Support
- FAQ
- Products
- About Us
- Return Policy
- Size Recommendations
- Order Info
- Applications
- Site Map

What I like:

- Background image
- Fine lines separating content
- Clarity and simplicity

What I don't like:

- Orange color